

THE ECONOMIC IMPACT

OF VAUGHAN PUBLIC LIBRARIES ON THE CITY OF VAUGHAN

Vaughan Public Libraries delivers approximately \$315 of economic impact for every citizen, for a total economic impact of over \$103 million in the City of Vaughan each year!

Vaughan Public Libraries (VPL) provides tremendous economic impact on Vaughan citizens through the value derived from using the library branches' services and resources. Statistics on library use are growing steadily and demonstrate that VPL creates over \$71 million in direct benefits and \$32 million in indirect benefits, saving Vaughan citizens millions of dollars.

For every dollar invested in VPL, Vaughan citizens receive \$5.57 in value.

Vaughan Public Libraries delivers exceptional value to the community!

*Civic Centre
Resource Library
opened in 2016*



Value To Vaughan Citizens

DIRECT BENEFITS



\$862 per library card holder or \$1,096 per household annually.

INDIRECT BENEFITS



Investing in VPL results in a return on investment of **457%** for the City of Vaughan.



VPL generates over **\$2,026** in direct benefits each hour open at one of VPL's nine branches.

In 2017, VPL opened **27,150** hours.

These benefits are delivered equally to Vaughan citizens. VPL truly supports the City of Vaughan's philosophy that no person is left behind.

Library Locations

Ansley Grove Library | Bathurst Clark Resource Library | Civic Centre Resource Library
Dufferin Clark Library | Kleinburg Library | Maple Library | Pierre Berton Resource Library
Pleasant Ridge Library | Woodbridge Library

In order to understand the economic value that VPL provided to Vaughan in 2017, VPL used the methodology developed by the Martin Prosperity Institute, Rotman School of Management for the Toronto Public Library, in December 2013, to measure in concrete economic terms the return on investment for library service. For more detailed information about VPL's Economic Analysis, please email vppl.admin@vaughan.ca or call 905-653-7323 (READ).